

Vertical advertorial feature – AAU newsletter



Welcome to ArchitectureAU. This form is used to submit material to ArchitectureAU for a vertical advertorial feature.

It is important to follow these material guidelines for the best results and to avoid unnecessary delays in publication.

Note that copy may be edited to style and length if necessary. All fields are required unless noted otherwise.

Submission form

ARCHITECTUREAU

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Welcome to ArchitectureAU.

Please use this form to submit material to ArchitectureAU for a vertical advertorial feature. Note that copy may be edited to style and length if necessary.

It is important to follow these material guidelines for the best results and to avoid unnecessary delays in publication.

Fields marked with the red asterisk are required.

Company name *

Headline *

Maximum of 30 characters allowed. Currently Entered: 0 characters

Body copy *

Must be between 130 and 150 characters. Currently Entered: 0 characters

Click-through URL *

Image *

Email address

Company name

Please enter the company name specified on your Advertising Order (if not obvious from material submitted).

Headline

This field can only accept maximum of 30 characters including spaces. (As a guide, this is 3-4 words.)

Body copy

This field can only accept between 130 (min) and 150 (max) characters including spaces. (As a guide, this is 20-25 words.)

Click-through URL

A link to your home page or a specific page on your website including <http://> or <https://>. When submitting your URL, please make sure that destination website can handle links featuring Google Analytics tags i.e. http://www.yoursite.com?utm_source=x&utm_campaign=x&utm_medium=x. While we will endeavor to test all the links, no responsibility can be accepted for errors caused by your website setup.

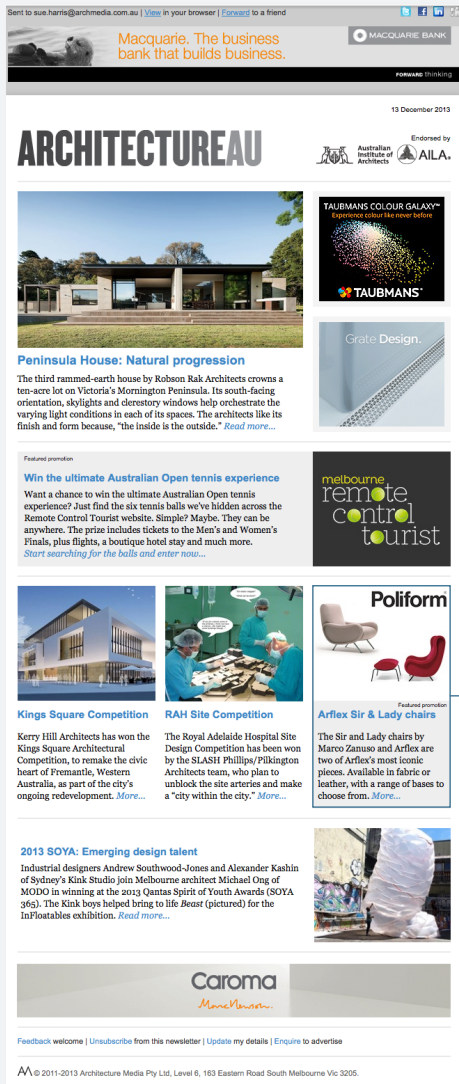
Image

- You must upload one image in GIF, JPG or PNG format.
- Images displayed are exactly 198 (w) × 165 (h) pixels in size.
- Smaller images will not display at an acceptable quality and cannot be accepted.
- Larger images will be scaled and cropped to fit. It is advisable to refrain from using text as part of the image.

Email address

Please enter your email address to receive a copy of your submission.

AAU newsletter



Vertical advertorial feature - Example

Image

198(w) x 165(h) pixels

Headline

Body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Duis irure dolor in [More...](#)