

Architecture Media Pty Ltd ACN 008 626 686 Level 6, 163 Eastern Road South Melbourne Vic 3205 Australia Telephone +61 3 8699 1000 publisher@archmedia.com.au advertising@archmedia.com.au architecturemedia.com

## **Advertising Terms and Conditions**

- 1. These are the terms and conditions under which Architecture Media will sell and supply any advertising space and/or related products and services in, or in relation to, Architecture Media's products, including but not limited to print and digital publications, websites, e-newsletters and events.
- 2. By providing a confirmed Advertising Order Confirmation Agreement to Architecture Media or our approved representative (either by returning a signed Advertising Order Confirmation or confirming it by email), you, the Advertiser, accept all associated terms and conditions.
- 3. You agree to pay all associated fees and charges. You also confirm that you are not a credit risk. If Architecture Media is of the opinion, at any time, that you are a credit risk, Architecture Media may terminate the agreement but you remain liable for any fees and charges owing for any advertising space and/or related products and services committed to at that time. Late payment of invoices may result in previously offered discounts and/or agency commissions being rescinded by Architecture Media. Should this occur, you accept that the overdue invoice(s) will be reissued at the full casual rate (without discounts/commissions), for which you will be liable.
- 4. You agree to Architecture Media's payment terms, which are 30 days from the date of invoice for direct bookings and 45 days from the date of invoice for agency bookings, for payment in full.
- 5. You agree that you are authorised to promote the products and services of the company you are representing, that all information is correct, and that permissions have been granted for the use of any photography, intellectual property or trademarks to be used in any advertising. You indemnify Architecture Media against any claim, loss, damages, costs or expenses incurred either directly or indirectly as a consequence of the information being incorrect and/or permissions having not been granted. You agree that any product advertised with Architecture Media is fit for use and complies with Australian safety standards and regulatory requirements.
- You agree not to disclose any commercially sensitive information provided by Architecture Media to any parties outside of your organisation. This includes information such as advertising rates, contracts, offers, performance reports or other communications related to your advertising with Architecture Media.
- 7. You agree to supply material in accordance with the relevant material specifications and delivery mechanism, and by the deadline. Failure to do so may result in non-placement of your advertising, for which you will be charged.
- 8. The positioning of any advertisement will be at Architecture Media's discretion except where special arrangements have been guaranteed and an appropriate loading paid. Architecture Media reserves the right to move advertising placement(s) to the nearest available date(s) to avoid overbooking, clashes with competitors, or to achieve optimal positioning. These changes will be made to improve outcomes for the client and will incur no additional cost. Any adjustments made under these circumstances will not void the original advertising order agreement.
- 9. Architecture Media reserves the right to reject, request amendments to, or withdraw any advertising material which does not adhere to our requirements or is considered inappropriate for the publication or audience it is intended for.

- 10. Architecture Media has an established grammatical and stylistic approach, which is applied to editorial content, editorial submissions and advertiser custom/advertorial or supplied content in editorial environments. This approach adheres to The Chicago Manual of Style with spelling and definition guidance from the Macquarie Dictionary. It includes not using trademarks, copyright symbols, capitalisations or grammatical/visual signifiers which may be unique to the way some companies market themselves or their products. This approach is designed to deliver consistency, clarity and audience engagement. Editorial submissions and/or the purchase of content-lead executions with Architecture Media are an acceptance of this approach.
- 11. You may request amendments to or cancellation of upcoming bookings provided the request is made in writing and is accepted by Architecture Media by the applicable deadline. The deadlines are: for print 60 business days prior to the material deadline; for digital 60 business days prior to the material deadline; and for events 60 business days prior to the campaign commencement. Any booking confirmed after the booking deadline cannot be amended or cancelled. Architecture Media may charge if bookings are cancelled after the deadline. Requests to pause or move upcoming advertising bookings may not be accepted where the new date of publication is 30 days after the original publication date. Cancellation or alteration of an existing booking schedule may result in you no longer being eligible for volume discounts or added value as outlined in the original agreement. Where this is the case, Architecture Media reserves the right to invoice at the full casual value for any advertisement included in the original booking.
- 12. Advertisers and associated contacts will be automatically subscribed to all newsletters included in an advertising booking, at the time the booking is confirmed. For print editions, it is Architecture Media's process to issue 1 copy to clients who advertised in that issue. Where available, additional visibility to client advertising activity is provided in post campaign reports.
- 13. You must not on-sell, assign, transfer or grant the use of advertising space booked by you to a third party. If this occurs Architecture Media may refuse to place any and all advertisements booked by you and you remain liable for the full fee(s).
- 14. Architecture Media retains full editorial control of its print and digital publications, websites, enewsletters and events and, at its discretion, may at any time alter the name, size and/or design (but not subject matter) of its products without incurring any liability to the advertiser, and this does not constitute grounds for cancellation.
- 15. Additional requirements of advertising with Architecture Media are detailed in the media kit, the Advertising Order Confirmation Agreement, material specification documents, and/or related communications from Architecture Media staff, and may be subject to change.

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