

Newsletter ad unit	Dimensions (pixels)	Material summary
01 Horizontal advertorial feature	N/A	Headline: 30–50 characters Copy: 150–180 characters Image: 630 W × 474 H pixels @ 72 ppi, clean image Clickthrough URL: Promoted product's web address
02 Vertical advertorial feature	N/A	Headline: 30–50 characters Copy: 150–165 characters Image: 630 W × 474 H pixels @ 72 ppi, clean image Clickthrough URL: Promoted product's web address
03 Leaderboard	650 W × 168 H	@ 72 or 150 ppi. JPG, PNG, static or animated GIF

Advertorial requirements

All advertorials are produced by Architecture Media and require the following materials:

Heading	Up to 50 characters.
Body text	Up to 180 characters horizontal, 165 characters vertical. Text will be edited to 'house style'.
Image	Minimum 630 W × 474 H pixels @ 72 ppi. Some image cropping may occur. Images must be clean (cannot contain text or logos).
URL	Click through URL to the product on your website.

Leaderboard requirements

Images	Minimum 650 W × 168 H pixels @ 72 or 150 ppi. JPG, PNG and static or animated GIF.
Animations	If using animated GIF, please ensure your offer and call to action are in the first frame, as Microsoft Outlook will not play the animation beyond this point. Other email clients will play your animation as normal.
Size	Maximum file size 400 KB.

Delivery instructions

Send method	An email including an upload link and delivery instructions will be sent to you closer to the deadline.
--------------------	---

Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: architecturemedia.com/media-kit.

Visit website: architectureau.com



A contemporary, high quality and sustainable design

London architects ESA chose Corium for its ease of installation at height and extensive colour and texture offering. Hercules House was transformed into the Park Plaza Hotel.

PGH Bricks and Pavers

01
Horizontal advertorial feature



Vinyl Clamp – perfect for hospitals and kitchens

This innovative range allows the use of a linear grate in a vinyl floor environment. Made from 316 Stainless Steel with a screw-down flange – only from Stormtech.

Stormtech Architectural Drainage

02
Vertical advertorial feature



03
Leaderboard

Production and material enquiries

Telephone: +61 3 8699 1000
Email: digitalproduction@archmedia.com.au

Advertising booking enquiries

Telephone: +61 3 8699 1000
Email: advertising@archmedia.com.au