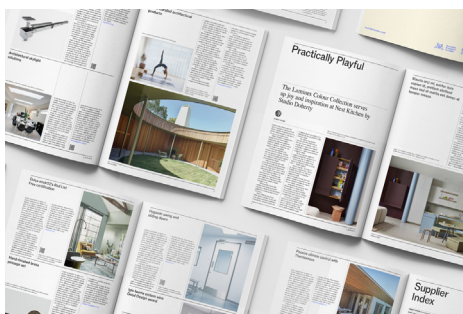


The **ArchitectureAu Products** Content Pack streamlines editorial product coverage, delivering website, newsletter and print magazine placements from a single submission. Beginning with a product news story on the ArchitectureAu Products website, the same content is then expertly adapted to create editorial pieces in both the ArchitectureAu Products newsletter and the next issue of the magazine.



ArchitectureAu Products website.



ArchitectureAu Products magazine.



ArchitectureAu Products newsletter.

Material requirements

Product name Maximum 50 characters.

Text 230–250 words reporting on the benefits or application of the product. Repeat items featuring the same product must be updated with a new image and revised text.

Note: Supplied text should be written in the third person and should not include symbols or unique capitalisations.

Designer If applicable, please supply the name of the product designer.

Images Please supply 3–5 images, including one in portrait orientation, clearly indicating your preferred hero image. All images must be RGB colour mode, JPEG format, at high-resolution (300dpi), saved at maximum-quality, ideally at 100% scaling of the final size.

Note: Composite images, such as photos overlaid with logos, watermarks, graphics or text, will not be published. High quality renders can be submitted, also without overlaid logos, graphics or text.

Image credits Where applicable, please supply photography credits, clearly indicating which image it applies to. For images of architecture, landscape architecture or interior design projects, please include the name of the project and studio/practice.

Links Please provide a live click-through URL to your company/brand, and a live click-through URL to the product, if applicable.

Delivery instructions

Advertisers will be provided with a link to the material upload form, including provision for links to your images via DropBox, WeTransfer or similar. We recommend compiling and saving the material in a Word document before pasting into the form.

Editing and approvals

Your text will be edited/adapted to our editorial style and the graphic presentation of the website, newsletter and magazine. Find out more: architecturemedia.com/media-kit.

Advertisers will have one opportunity to proof/approve content before it appears on the ArchitectureAu Products website.

Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: architecturemedia.com/media-kit.

Production and material enquiries

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Advertising booking enquiries

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