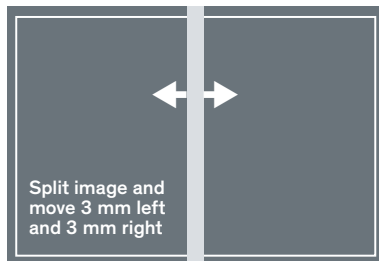


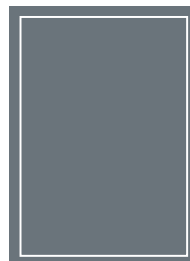
Display advertising sizes



Double-page spread
292 D x 430 W (page trim)



Double-page image
292 D x 430 W (page trim)



Full page
292 D x 215 W (page trim)

Display advertising	Trim size (mm)	Bleed size (mm)	Type area (mm)
Double-page spread	292 D x 430 W	302 D x 440 W	262 D x 400 W
Full page	292 D x 215 W	302 D x 225 W	262 D x 185 W

General requirements

Colour All colours, including those used in images and EPS files, must be RGB or greyscale; no embedded colour profiles; no spot colours; black areas should be set to overprint; white logos and type should be set to knockout.

Images/logos All images must be RGB colour mode, JPEG format, at high-resolution (300dpi), saved at maximum-quality, ideally at 100% scaling of the final size. Logos must be vector EPS or vector PDF files. All fonts must be embedded or outlined.

Delivery instructions

Send method Email, AdSend, DropBox, WeTransfer or similar. Please indicate the magazine title and the issue date the material is for.

Send to production@archmedia.com.au

Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: architecturemedia.com/media-kit.

Display advertising requirements

Format High-resolution PDF with bleed and trim marks included. Offset all registration marks by 5 mm. Fonts must be embedded.

Bleed Bleed should be a minimum of 3 mm; 5 mm is recommended.

Double page Supply double page (DPS) files as two single pages. For images spanning a spread, the image should be split at the gutter and each half moved 3 mm toward the outer edge of its page to allow for gutter loss.

Production and material enquiries

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Advertising booking enquiries

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