HI-MACS

# selector

### Solus Newsletter Advertising **Material Specifications**

#### Newsletter ad unit

### 01 Solus Showcase - hero

### Requirements

Logo: EPS or PNG

Headline: 15-60 characters Copy: 300-1400 characters Image: Clean image @ 150 ppi (displaying 650 W x 433 H pixels)

URL: Link to a page on Selector or external website

Leaderboard

650 W x 168 H pixels

JPG, PNG, animated or static GIF URL: Promoted item's web address

### Solus Showcase features

Copy will be edited to our 'house style' and the Copy

graphic presentation of the newsletter and text may

be cut to length if it exceeds the word limit.

**Images** JPG, PNG and static or animated GIF @ 150 ppi.

Image must be clean, i.e., does not include logos or

**Animations** If using animated GIF, please ensure your offer and

call to action are in the first frame, as Microsoft Outlook will not play the animation beyond this point. Other email clients will play your animation as normal.

### **Delivery instructions**

Send method An email including an upload link and delivery

instructions will be sent to you closer to the deadline.

### Terms and conditions

Advertising and material supply is subject to Architecture Media's advertising terms and conditions. For more information: architecturemedia.com/media-kit.

### selector Laminex reveals new HI-MACS® Solid Surfaces colour range Laminex is now the exclusive Australian distributor of HI-MACS® Acrylic Solid Surfaces, manufactured by global surfaces leader LG Hausys. To celebrate, they are launching a new range of 66 solid surface colours including 36 that are brand new to the Australian market. There are also eight whites available at entry level pricing, allowing you to select the right shade for your project, while maintaining budget. The new palette was specifically curated to meet contemporary Australian design requirements. Highlights include nine beautiful marble-look colours from HI-MACS®' Marmo Collection, eight textural concrete-look colours from the Concrete Collection, an extended whites and neutrals palette with colours such as deep muted Evergreen, and the Ultra Intense Series, which delivers excellent thermoforming performance and enables the creation of tight radiuses in dark surfaces with almost no whitening effect and reduced visible scratching. For architects and designers, this represents a dramatic increase in the breadth of options when specifying solid surfaces for both residential and commercial application HI-MACS® offers a nonporous surface that's hygienic, waterproof, stain repellent, highly durable and easy to clean. It can be specified in a variety of sizes and thicknesses, and being thermoformable, it can be used to bring to life the most creative designs, shapes and threedimensional forms, with a smooth and visually seamless appearance HI-MACS® is made from a combination of acrylic, minerals and natural pigments, including postindustrial recycled content. It is free from silica and is both Greenguard and NSF certified

103

HI-MACS

Solus Showcase - hero

Explore the whites range

View more

### Production and material enquiries

Telephone: +61 3 8699 1000

Email: digitalproduction@archmedia.com.au

Telephone: +61 3 8699 1000 Email: advertising@archmedia.com.au



## selector

### Solus Newsletter Advertising Material Specifications

#### Newsletter ad unit

#### 02 Solus Showcase - multi

### Requirements

Logo: EPS or PNG

1st Feature (horizontal)
Headline: 15–60 characters
Copy: 300–750 characters
Image: Clean image @ 150 ppi
(displaying 650 W x 433 H pixels)

URL: Link to a page on Selector or external website

2nd & 3rd Features (vertical) Headline: 30–50 characters Copy: 70–240 characters Image: Clean image @ 150 ppi (displaying 308 W x 205 H pixels)

URL: Link to a page on Selector or external website

Leaderboard

650 W x 168 H pixels

JPG, PNG, animated or static GIF URL: Promoted item's web address

### Solus Showcase features

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Animations If using animated GIF, please ensure your offer and

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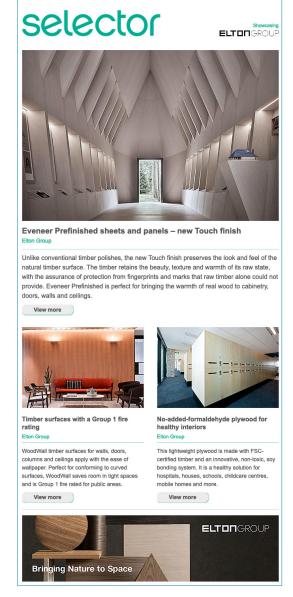
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#### 02

Solus Showcase - multi

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