

## Display ads submission



Australian  
Institute of  
Architects



Design  
Institute of Australia

Use this form to submit your Display Ads for the ArchitectureAU website and newsletter.

Fields marked with the red asterisk are required.

### Submission form

**ARCHITECTUREAU**

**Display ads submission – ArchitectureAU**  
Use this form to send your display ads for ArchitectureAU website and newsletter.  
Fields marked with the red asterisk are required.

**Need help?**  
Download a PDF guide: [Display ads submission](#).  
Please note that we no longer accept Flash creatives.

**Company name \***

**Creative size \***

- Newsletter Leaderboard - 650 (w) × 80 (h) pixels
- Newsletter Large Rectangle - 198 (w) × 356 (h) pixels
- Website Leaderboard - 728 (w) × 90 (h) pixels
- Website Medium Rectangle - 300 (w) × 250 (h) pixels
- Website Large Rectangle - 300 (w) × 600 (h) pixels

**Upload your creative \***

SELECT FILE

**Click-through URL \***

http://

**Notes**

**Email address \***

Continue

#### Company name

Please enter the company name specified on your Advertising Order Confirmation.

#### Creative size

Note that creatives with incorrect size and/or file type cannot be used and will be rejected.

#### Upload your creative

Please upload your image in HTML5, JPG, PNG or GIF (incl. animated) formats. HTML5 format cannot be accepted for use in email newsletters. Flash format is no longer accepted.

#### IMPORTANT:

If submitting HTML5, please follow HTML5 requirements for DoubleClick for Publishers.

If supplying GIF animation for email newsletter use, please ensure your main Call to Action is displayed on the first frame as some PC based desktop email clients block GIF animations.

#### Click-through URL

A link to your home page or a specific page on your website including http:// or https://. When submitting your URL, please make sure that the destination website can handle links with Google Analytics tags i.e. "http://www.yoursite.com? utm\_source=x &utm\_campaign=x &utm\_medium=x". While we will endeavor to test all the links, no responsibility can be accepted for errors caused by your website setup.

#### Notes

Please enter any notes you have for our production team.

#### Email address

Please enter your email address to receive a copy of your submission.