

Horizontal advertorial feature – AAU newsletter



Australian
Institute of
Architects



Design
Institute of Australia

Please use the upload form links sent to you after booking to submit your material to ArchitectureAU for your horizontal advertorial feature. This is a guide to the material required.

Note that copy may be edited to style and length if necessary. And please ensure the image is clean, i.e. it does not include logos and/or text as these will not be accepted.

Submission form

ARCHITECTUREAU

Horizontal advertorial feature – AAU newsletter

Please use this form to send your material to ArchitectureAU for your horizontal advertorial feature – see an example below.

Image
315 (w) × 237 (h) pixels

Headline
Body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Duis aute irure.

Brand

Please note that copy may be edited to style and length where necessary. Fields marked with the red asterisk are required.

Company name *

Headline *
Maximum of 50 characters allowed. Currently entered: 0 characters

Body copy *
Maximum of 180 characters allowed. Currently Entered: 0 characters

Click-through URL *
http://

Image *
SELECT FILES

Email address *

Continue

Company name

Please enter the company name specified on your Advertising Order Confirmation.

Headline

This field can only accept a maximum of 50 characters including spaces. (As a guide, this is 4-7 words.)

Body copy

This field can only accept between 150 and 180 characters including spaces. (As a guide, this is 25-35 words.)

Click-through URL

A link to your home page or a specific page on your website including http:// or https://. When submitting your URL, please make sure that destination website can handle links featuring Google Analytics tags i.e. http://www.yoursite.com?utm_source=x&utm_campaign=x&utm_medium=x. While we will endeavor to test all the links, no responsibility can be accepted for errors caused by your website setup.

Image

- You must upload one image in GIF (static), JPG or PNG format.
- Images displayed are exactly 315 (w) × 237 (h) pixels.
- Smaller images will not display at an acceptable quality and cannot be accepted.
- Larger images will be scaled and cropped to fit.
- Please make sure the image does not include logos, slogans or other text as this reduces the effectiveness of the item.

Email address

Please enter your email address to receive a copy of your submission.