

## Landscape Australia website and newsletter advertorial feature submission



Australian Institute of Architects



Design Institute of Australia

Please use this form to send your material to Landscape Australia for your advertorial feature as part of your advertising package with the magazine.

The same material will be used on the website and in the newsletter.

**Note that copy may be edited to style and length if necessary.**

**Please make sure the image is clean i.e. it does not include logos and /or text as these will not be accepted.**

Fields marked with the red asterisk are required.

### Submission form

#### Company name

Please enter the company name specified on your Advertising Order Confirmation.

#### Headline

This field can only accept a maximum of 55 characters including spaces. (As a guide, this is 4-7 words.)

#### Body copy

This field can only accept between 230 (min) and 270 (max) characters including spaces. (As a guide, this is 30-40 words.)

#### Click-through URL

A link to your home page or a specific page on your website including <http://> or <https://>. When submitting your URL, please make sure that destination website can handle links featuring Google Analytics tags i.e. [http://www.yoursite.com?utm\\_source=x&utm\\_campaign=x&utm\\_medium=x](http://www.yoursite.com?utm_source=x&utm_campaign=x&utm_medium=x). While we will endeavor to test all the links, no responsibility can be accepted for errors caused by your website setup.

#### Image

- You must upload one image in GIF (static), JPG or PNG format.
- Image needs to be at least 300 (w) × 300 (h) pixels.
- Smaller images will not display at an acceptable quality and cannot be accepted.
- Larger images will be scaled and cropped to fit.
- Please make sure the image does not include logos and/or slogans as this will greatly reduce the effectiveness of the item.

#### Confirmation email address

Please enter your email address to receive a copy of your submission.