

## Vertical advertorial feature – AAU newsletter



Australian  
Institute of  
Architects



Design  
Institute of Australia

Please use the upload form links sent to you after booking to submit your material to ArchitectureAU for your horizontal advertorial feature. This is a guide to the material required.

**Note that copy may be edited to style and length if necessary. And please make sure the image is clean i.e. it does not include logos and /or text as these will not be accepted.**

### Submission form

**ARCHITECTUREAU**  
Vertical advertorial feature – AAU newsletter  
Please use this form to send your material to ArchitectureAU for your vertical advertorial feature – see an example below.

**Image**  
315 (w) × 237 (h) pixels

**Headline**  
Body copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore. **Brand**

Please note that copy may be edited to style and length where necessary. Fields marked with the red asterisk are required.

**Company name \***

**Headline \***  
Maximum of 50 characters allowed. Currently entered: 0 characters

**Body copy \***  
Maximum of 165 characters allowed. Currently Entered: 0 characters

**Click-through URL \***  
http://

**Image \***  
SELECT FILES

**Email address \***

Continue

### Company name

Please enter the company name specified on your Advertising Order Confirmation.

### Headline

This field can only accept a maximum of 50 characters including spaces. (As a guide, this is 4-7 words.)

### Body copy

This field can only accept a maximum of 165 characters including spaces. (As a guide, this is 20-30 words.)

### Click-through URL

A link to your home page or a specific page on your website including http:// or https://. When submitting your URL, please make sure that destination website can handle links featuring Google Analytics tags i.e. http://www.yoursite.com?utm\_source=x&utm\_campaign=x&utm\_medium=x. While we will endeavor to test all the links, no responsibility can be accepted for errors caused by your website setup.

### Image

- You must upload one image in GIF (static), JPG or PNG format.
- Images displayed are exactly 315 (w) × 237 (h) pixels.
- Smaller images will not display at an acceptable quality and cannot be accepted.
- Larger images will be scaled and cropped to fit.
- Please make sure the image does not include logos, slogans or other text as this reduces the effectiveness of the item.

### Email address

Please enter your email address to receive a copy of your submission.